

Cheryl Lindsay

www.WomenWhoLeadAnthology.com



**Director, Human Resources-
Global Diversity/Inclusion and Community Engagement
"Hanesbrands, Inc"**

Cheryl is a current Board of Visitors member for Salem College. And, the President of the 501C3, Red H.E.A.R.R.T. (Help Educate And Reduce Risk Today). She is also President, of Matt Murphy Motorsports. Furthermore, she is a member of the Union's Community Development Corporation, a member of Alpha Kappa Alpha Sorority Inc., Forsyth County Women's Council, the Go Red Council and also a member of both the Global and Winston-Salem's Society for Human Resources Management organization.

Previously, Cheryl has served as the Board Chair of River Run International Film Festival, The Winston Salem Youth Chorus, The Josh Howard Foundation and on the Ronald McDonald House and the Goodwill Advisory Council and is also the President and Founder of Red H.E.A.R.R.T (Help Educate And Reduce Risk Today). This organization was established in honor of her late mother, Gail W. Lindsay, to connect, educate, engage and empower all to take action to reduce life-threatening risk of heart disease (to create a positive healthy lifestyle and have a good time while doing it). She's held an annual Zumba heart health fair for the last seven years which has an annual attendance of approximately 450 people. And, Cheryl's also designed and facilitated a Red Bottom Shoes Heart Health Wellness Luncheon Affair for the last two years to target and educate minority women. In 2013 & 2015, Red HEARRT has facilitated collaborative heart-health event partnerships with Mayor Allen Joines and other community partners which have won two Guinness World Record recognitions and other numerous awards.

In addition to the Guinness World Record Awards, Cheryl has received two proclamations from the Mayor Allen Joines and the City of Winston-Salem (2009 & 2013), The Governor's Volunteerism Award (2014), President Barack Obama's Volunteerism Award (2014), the 2016 HanesBrands Inc Global Women's Brand of Excellence – Community Leadership Award, the 2016 Chronicle's 31st Annual Community Service Curator Award, 2015 Triad's Business Journal –Women in Business Award. And most recently within this current year, the 2017 National Women of Achievement Award, the 2017 City of Winston-Salem's Outstanding Women's Leaders Award and the 2017 Delta Sigma Chapter of Phi Beta Sigma's Social Impact Award

Cheryl holds a Master of Business Administration from Columbus University and a Bachelor of Arts Degree with a concentration in Human Resources from NC State University. She is also a certified Diversity Executive and a certified Human Resources Project Manager. She is the proud mother of two boys, Brandon and Bryson Christmas. Cheryl believes that the mission to help meet the needs of the people in our community is endless. And, one at a time, it is possible. Most importantly, she has a passion and love for her Lord and Savior. And, her passion is ignited and undergirded through the words of the Bible in Matthew 25:40... 'Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.'

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