

# Crystal Kelly

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## Speaker, Host, and Business Owner "Power of Your Purse"

**Crystal Kelly** was born in Hartford, CT, and is a graduate of Norfolk State University in Norfolk, VA and studied for her Masters at The University of New Haven in CT. Currently, Crystal resides in Hartford, CT where she works for a large national brokerage firm as a Client Consultant for health and welfare employee benefits. She is a licensed life and health insurance agent as well as certified life coach. Crystal has been involved in volunteer community upbuilding projects all throughout her life. While attending NSU, Crystal was the student representative for the American Red Cross, and often campaigned for the awareness of Sickle Cell by hosting fundraising walks and educational seminars. In addition to these events, she created and directed the 'Face-2-Face' mentoring group for junior and high school seniors located in Norfolk, VA. During the summer she worked as a team leader at a youth center where she helped to educate and mentor the youth. She has been very passionate about impacting people by educating them and letting them know that their current situation does not define their final destination.

After graduation, she began to speak as a motivational speaker at several local events in Virginia and North Carolina. She has written several articles for Huami magazine, published by Mykel Media in North Carolina. She is an advocate of stepping out on faith and creating pathways that you are passionate about. While living in CT, she started her own event planning business, 'Make-it-Happen Entertainment', where she launched her own recurring event, Floetic Expressions Open Mic Night. This event opened the door for local musicians and poets to positively express themselves through the arts.

Crystal has always been an advocate of inspiration and change. She is passionate about making a difference in someone's life. "I love to be involved and put action towards change – not just speak on it – you have to move on it." Recently, while having a conversation with a group of women, Crystal thought to herself, there isn't a platform where women come together to share information that will lead to motivating one another, educating each other on interesting facts, sharing success stories, and more. There are a few platforms, but not ones that are straight from the mouths of real women and that are willing to share discussion openly. She decided to create that platform by starting, Power of Your "Purse" – Straight Talk for Women. Information is Power and The Power of the "Purse" – Straight Talk for Women, has a mission to empower, motivate, educate, inspire and congratulate women through open and honest communication. "I would like to create a community of women that believe in learning from each other and talking to each other in order to create a positive uprising in our society. It's time out for tearing each other down – and time to start to build each other up!" One woman can make a difference, but many women coming together to create positive change is – Powerful!

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