

Women Who Lead Anthology Contributing Author

Kimberly Lachelle

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Founding Partner and Automotive Journalist "Speed Beautiful"

Kimberly Lachelle is Founding Partner of Speed Beautiful LLC. Kimberly works closely with well over a dozen automotive manufacturers and journalists to curate thoughtful and engaging content. She has been recognized by AT&T as an African American thought leader, and by other Fortune 500 brands as a leader in the automotive media sector.

Not just an automotive journalist, Kimberly serves as board member of the Greater Atlanta Automotive Media Association, as well as a contributor to the Huffington Post. Additionally, she is a member of; The Atlanta Press Club, National Association of Black Journalists and The Junior League.

A mother of two, and wife to an amazingly supportive husband, Kimberly's favorite past time is cooking for her family and cuddling with her kids. A natural adventurer and risk taker at heart, Kim's newest hobby is skateboarding with her daughter.

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