

Valonda Calloway

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Journalist, Host, Emcee, and Wedding Boss

Valonda Calloway is a native of eastern North Carolina. She graduated cum laude from Winston-Salem State University. She began her career in media as a writer and reporter at the Voice of America radio in Washington, D.C. covering the Africa and Eurasia desks. Valonda was also a correspondent in VOA's Miami Bureau reporting on stories including immigration, the drug trade, and the World Cup. Valonda returned to North Carolina as a news reporter and anchor for WNCT in Greenville. She was part of the team that won numerous awards, including the prestigious Edward R. Murrow for continuous coverage during Hurricane Floyd.

Valonda arrived in Raleigh, NC as a reporter for WRAL-TV and after just two years was promoted to morning anchor. She interviewed everyone from President Obama to First-Lady Laura Bush to American-Idol runner-up, Clay Aiken. At WRAL, Valonda put her dance background to use and interviewed and danced with the stars of the Broadway classic "Chicago" and she put on a harness and flew with the star of "Peter Pan." When WNCN launched the lifestyle show My Carolina Today, creators called on Valonda to host. Not only did she host the show, Valonda was also a content creator. She produced, booked, and prepped guests to be interviewed. Valonda also maintained the show's website and social media channels. At My Carolina Today, Valonda interviewed and danced with The Rockettes, Cirque Du Soleil and the cast of A Chorus Line. She also interviewed a number of stars including Marlon Wayans, Jayne Seymour and Anthony Anderson.

A dancer and cheerleader since her early years, Valonda cheered in college and professionally for the Washington Redskins. She loves fashion and in 2013 Carolina Style Magazine named Valonda one of the 25 Most Stylish People In The Triangle. Whether mentoring middle school girls, serving as a volunteer cheerleading coach or giving her time at a local food pantry, Valonda embraces the verse, "To whom much is given, much is required." In 2013, Winston-Salem State University honored Valonda with induction into the first 40 under 40 club and in 2015, WSSU gave Valonda its highest recognition, induction into the Hall of Fame. The awards recognize her athletic achievements, public service, and career milestones.

These days, Valonda is putting many of her skills to use as a freelance host/reporter, actor, model, dance teacher and emcee with her husband's DJ company.

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